Product 1/2

946

Advertiser Ref

104722

CONTRACT



And:

Sage Media Planning and Placement/ POL 1322 G St SE Washington, DC 20003

	Contract / Rev	inian		Alt Order #	
	Contract / Re	VISION		All Order #	<u>-</u>
	1645388	/		09199930	
Product	•				
END CIT UNITED					
Contract Dates	Estimate #				
09/06/18 - 09/17/18	5615				
Advertiser			Or	iginal Date	/ Revision
ISS/ End Citizens United			C	08/20/18	/ 08/21/18
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Property	Accou	nt E	xecutive	Sales Office
	KTVD	Mary T	rico	oli	Telerep Philade
	Special Hand	ling			•
	SP/Other as r	noted in	cor	ntract rema	rks
	Demographic				
	Adults 35+				

Agy Code

9914019

Agency Ref

23344AG

Advertiser Code

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate Rtn	Type Spots	Amount
N 1 KTVD 09/06/18 09/06/18 KTVD 9News 7a Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 T 1	M-F 7-8a <u>Rate</u> \$350.00	:30	NM 1	\$350.00
N 2 KTVD 09/07/18 09/07/18 KTVD 9News 8-9a Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 F 1	M-F 8-9a <u>Rate</u> \$400.00	:30	NM 1	\$400.00
N 3 KTVD 09/10/18 09/10/18 KTVD 9News 8-9a Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 M 1	M-F 8-9a <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 4 KTVD 09/11/18 09/11/18 KTVD 9News 8-9a Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 -T 1	M-F 8-9a <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 5 KTVD 09/12/18 09/12/18 KTVD 9News 8-9a Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 W 1	M-F 8-9a <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 6 KTVD 09/17/18 09/17/18 KTVD 9News 8-9a Start Date End Date Weekdays Spots/Week Week: 09/17/18 09/23/18 M 1	M-F 8-9a <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 7 KTVD 09/13/18 09/13/18 KTVD 9News 8-9a Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 T 1	M-F 8-9a <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 8 KTVD 09/14/18 09/14/18 KTVD 9News 8-9a Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 F 1	M-F 8-9a <u>Rate</u> \$500.00	:30	NM 1	\$500.00
N 9 KTVD 09/06/18 09/06/18 Millionaire/Feud Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 T 1	9-10a <u>Rate</u> \$150.00	:30	NM 1	\$150.00
N 10 KTVD 09/07/18 09/07/18 Millionaire/Feud Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 F 1	9-10a <u>Rate</u> \$150.00	:30	NM 1	\$150.00

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	Contract / Revision	Alt Order #
	1645388 /	09199930
Contract Dates	Product	Estimate #
09/06/18 - 09/17/18	END CIT UNITED	5615

Advertiser	Original Date / Revision
ISS/ End Citizens United	08/20/18 / 08/21/18

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpots	Amount
N 11 KTVD 09/10/18 09/10/18 Millionaire/Feud Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 M 1	9-10a <u>Rate</u> \$165.00	:30	NM 1	\$165.00
N 12 KTVD 09/07/18 09/07/18 KTVD 9News 7a Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18F 1	M-F 7-8a <u>Rate</u> \$350.00	:30	NM 1	\$350.00
N 13 KTVD 09/11/18 09/11/18 Millionaire/Feud Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 -T 1	9-10a <u>Rate</u> \$165.00	:30	NM 1	\$165.00
N 14 KTVD 09/12/18 09/12/18 Millionaire/Feud Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 W 1	9-10a <u>Rate</u> \$165.00	:30	NM 1	\$165.00
N 15 KTVD 09/17/18 09/17/18 Millionaire/Feud Start Date End Date Weekdays Spots/Week Week: 09/17/18 09/23/18 M 1	9-10a <u>Rate</u> \$165.00	:30	NM 1	\$165.00
N 16 KTVD 09/13/18 09/13/18 Millionaire/Feud Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 T 1	9-10a <u>Rate</u> \$165.00	:30	NM 1	\$165.00
N 17 KTVD 09/14/18 09/14/18 Millionaire/Feud Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18F 1	9-10a <u>Rate</u> \$165.00	:30	NM 1	\$165.00
N 18 KTVD 09/06/18 09/06/18 People's Court Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 T 1	12-1p <u>Rate</u> \$175.00	:30	NM 1	\$175.00
N 19 KTVD 09/07/18 09/07/18 People's Court Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18F 1	12-1p <u>Rate</u> \$175.00	:30	NM 1	\$175.00
N 20 KTVD 09/10/18 09/10/18 People's Court Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 M 1	12-1p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 21 KTVD 09/11/18 09/11/18 People's Court Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 -T 1	12-1p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 22 KTVD 09/12/18 09/12/18 People's Court Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 W 1	12-1p Rate \$200.00	:30	NM 1	\$200.00
N 23 KTVD 09/10/18 09/10/18 KTVD 9News 7a Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 M 1	M-F 7-8a <u>Rate</u> \$400.00	:30	NM 1	\$400.00
N 24 KTVD 09/17/18 09/17/18 People's Court Start Date End Date Weekdays Spots/Week Week: 09/17/18 09/23/18 M 1	12-1p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 25 KTVD 09/13/18 09/13/18 People's Court Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 T 1	12-1p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 26 KTVD 09/14/18 09/14/18 People's Court Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 F 1	12-1p <u>Rate</u> \$200.00	:30	NM 1	\$200.00

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	Contract / Revision	Alt Order #
	1645388 /	09199930
Contract Dates	Product	Estimate #
09/06/18 - 09/17/18	END CIT UNITED	5615

Advertiser	Original Date / Revision
ISS/ End Citizens United	08/20/18 / 08/21/18

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week R	tate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week	Rate	·	1	
N 27 KTVD 09/06/18 09/06/18 Family Feud	530-6p	:30	NM 1	\$150.00
Start Date Week:End Date 09/03/18Weekdays TSpots/Week1	Rate \$150.00			·
N 28 KTVD 09/07/18 09/07/18 Family Feud	530-6p	:30	NM 1	\$150.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/03/18 09/09/18F 1	\$150.00			
N 29 KTVD 09/06/18 09/06/18 KTVD 9news 930p	930-10p	:30	NM 1	\$750.00
Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 T 1	<u>Rate</u> \$750.00			
	•		ND4	#750.00
N 30 KTVD 09/07/18 09/07/18 KTVD 9news 930p Start Date End Date Weekdays Spots/Week	930-10p Rate	:30	NM 1	\$750.00
Week: 09/03/18 End Date Weekdays Spots/Week	\$750.00			
N 31 KTVD 09/10/18 09/10/18 KTVD 9news 930p	930-10p	:30	NM 1	\$925.00
Start Date End Date Weekdays Spots/Week	Rate	.50	1,111	Ψ020.00
Week: 09/10/18 09/16/18 M 1	\$925.00			
N 32 KTVD 09/11/18 09/11/18 KTVD 9news 930p	930-10p	:30	NM 1	\$925.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/10/18 09/16/18 - T 1	\$925.00			
N 33 KTVD 09/12/18 09/12/18 KTVD 9news 930p	930-10p	:30	NM 1	\$925.00
Week: 09/10/18 End Date Weekdays Spots/Week	Rate			
	\$925.00			
N 34 KTVD 09/11/18 09/11/18 KTVD 9News 7a	M-F 7-8a	:30	NM 1	\$400.00
Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 -T 1	Rate \$400.00			
N 35 KTVD 09/17/18 09/17/18 KTVD 9news 930p	930-10p	:30	NM 1	\$925.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	φ925.00
Week: 09/17/18 09/23/18 M 1	\$925.00			
N 36 KTVD 09/13/18 09/13/18 KTVD 9news 930p	930-10p	:30	NM 1	\$925.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 09/10/18 09/16/18 T 1	\$925.00			
N 37 KTVD 09/14/18 09/14/18 KTVD 9news 930p	930-10p	:30	NM 1	\$925.00
Week: O9/10/18 End Date Weekdays Spots/Week	Rate			
1100111 00/10/10 00/10/10 1	\$925.00			
N 38 KTVD 09/10/18 09/10/18 Mom	10-1030p	:30	NM 1	\$200.00
Week: 09/10/18 End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 M 1	<u>Rate</u> \$200.00			
N 39 KTVD 09/11/18 09/11/18 Mom	10-1030p	:30	NM 1	\$200.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	Ψ200.00
Week: 09/10/18 09/16/18 -T 1	\$200.00			
N 40 KTVD 09/12/18 09/12/18 Mom	10-1030p	:30	NM 1	\$200.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		j	
Week: 09/10/18 09/16/18 W 1	\$200.00			
N 41 KTVD 09/17/18 09/17/18 Mom	10-1030p	:30	NM 1	\$200.00
Start Date End Date Weekdays Spots/Week Week: 09/17/18 09/23/18 M 1	Rate \$200.00			
				00000
N 42 KTVD 09/13/18 09/13/18 Mom	10-1030p	:30	NM 1	\$200.00
Start Date End Date Weekdays Spots/Week	Rate		I	

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	Contract / Revision	Alt Order #
	1645388 /	09199930
Contract Dates	Product	Estimate #
09/06/18 - 09/17/18	END CIT UNITED	5615

Advertiser	Original Date / Revision
ISS/ End Citizens United	08/20/18 / 08/21/18

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn TypeSpots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 T 1	Rate \$200.00			
N 43 KTVD 09/14/18 09/14/18 Mom Start Date End Date Weekdays Week: 09/10/18 09/16/18F 1	10-1030p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 44 KTVD 09/10/18 09/10/18 Mom Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 M 1	1030-11p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 45 KTVD 09/12/18 09/12/18 KTVD 9News 7a Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 W 1	M-F 7-8a <u>Rate</u> \$400.00	:30	NM 1	\$400.00
N 46 KTVD 09/11/18 09/11/18 Mom Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 -T 1	1030-11p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 47 KTVD 09/12/18 09/12/18 Mom Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 W 1	1030-11p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 48 KTVD 09/17/18 09/17/18 Mom Start Date End Date Weekdays Spots/Week Week: 09/17/18 09/23/18 M 1	1030-11p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 49 KTVD 09/13/18 09/13/18 Mom Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 T 1	1030-11p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 50 KTVD 09/14/18 09/14/18 Mom Start Date End Date Weekdays Week: 09/10/18 09/16/18F 1	1030-11p <u>Rate</u> \$200.00	:30	NM 1	\$200.00
N 51 KTVD 09/12/18 09/12/18 Dateline Start Date	7-8p <u>Rate</u> \$350.00	:30	NM 1	\$350.00
N 52 KTVD 09/08/18 09/08/18 Major Crimes Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 S- 1	7-8p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 53 KTVD 09/15/18 09/15/18 Major Crimes Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18S- 1	7-8p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 54 KTVD 09/08/18 09/08/18 Major Crimes Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18S- 1	8-9p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 55 KTVD 09/15/18 09/15/18 Major Crimes Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18S- 1	8-9p <u>Rate</u> \$300.00	:30	NM 1	\$300.00
N 56 KTVD 09/17/18 09/17/18 KTVD 9News 7a Start Date End Date Weekdays Spots/Week Week: 09/17/18 09/23/18 M 1	M-F 7-8a <u>Rate</u> \$400.00	:30	NM 1	\$400.00
N 57 KTVD 09/08/18 09/08/18 Local News @ 9p Sa Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 S- 1	Sa 9-930p <u>Rate</u> \$850.00	:30	NM 1	\$850.00
N 58 KTVD 09/15/18 09/15/18 Local News @ 9p Sa	Sa 9-930p	:30	NM 1	\$850.00

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08/20/18

/ 08/21/18



	Contract / Revision 1645388 /	Alt Order # 09199930
Contract Dates 09/06/18 - 09/17/18	Product END CIT UNITED	Estimate # 5615
Advertiser	Or	riginal Date / Revision

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Ra	ate Rtn Types	Spots	Amount
Week: O9/10/18 End Date 09/16/18 Weekdays 09/16/18 Spots/Week 1	Rate \$850.00				
N 59 KTVD 09/09/18 09/09/18 Local News @ 9p Su Start Date	Su 9-930p <u>Rate</u> \$850.00	:30	NM	1	\$850.00
N 60 KTVD 09/16/18 09/16/18 Local News @ 9p Su Start Date End Date Weekdays Spots/Week Week: 09/10/18 S 1	Su 9-930p <u>Rate</u> \$850.00	:30	NM	1	\$850.00
N 61 KTVD 09/13/18 09/13/18 KTVD 9News 7a Start Date Week: End Date 09/16/18 Weekdays T Spots/Week 1	M-F 7-8a <u>Rate</u> \$400.00	:30	NM	1	\$400.00
N 62 KTVD 09/14/18 09/14/18 KTVD 9News 7a Start Date End Date Weekdays Spots/Week Week: 09/10/18 09/16/18 F 1	M-F 7-8a <u>Rate</u> \$400.00	:30	NM	1	\$400.00
N 63 KTVD 09/06/18 09/06/18 KTVD 9News 8-9a Start Date End Date Weekdays Spots/Week Week: 09/03/18 09/09/18 T 1	M-F 8-9a <u>Rate</u> \$400.00	:30	NM	1	\$400.00
		Totals 0.00	-	63	\$24,440.00

ISS/ End Citizens United

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/17/18	63	\$24,440.00	(\$3,666.00)	\$20,774.00
Totals	63	\$24,440.00	(\$3,666.00)	\$20,774.00

Signature: Date:	
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